1972

JULY 17

32nd year · issued weekly

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AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, JULY 17, 1972

Saturday July 15- July 20	Sat., July 15: 11: 12: 4: 6:	DELLA	A NAZIONALE ROME MODA ITALIANA ITALY ama 26, Rome, Italy 00198.Tel: 859.484-85. Opening Ceremony (Campidoglio) MENSWEAR (Grand Hotel) Bazzarini, Coccoli, Nativo, Rosati, Siviglia FURS (Grand Hotel) Irione, Melchiorri, Nobilio, Ripa, Tivioli Martieri (Grand Hotel) Patrizio (Grand Hotel)
	11: 12: 1:	30 A.M. 00 A.M. 00 Noon 00 P.M. 30 P.M.	SanLorenzo (Grand Hotel) Marucelli (Grand Hotel) ACCESSORIES (Grand Hotel) ITALIAN TIES - Presentation of the Collections by Fashion Designers, members of the Club della Cravatta (Grand Hotel) - Lunch Di Lazzaro (Via di Porta Pinciana, 4) MENSWEAR (Grand Hotel) Wanver, Valentini, Brioni, Sir Bonser
	11: 12: 4: 6:	30 A.M. 30 P.M. 30 P.M. 30 P.M. 30 P.M.	Brugnoli (Via Abruzzi 6) Biki (Grand Hotel) Balestra (Grand Hotel) Riva (Grand Hotel) Sarli (Grand Hotel) Lancetti (Via Condotti 61)
	11: 12: 4: 9:	30 A.M. 300 A.M. 30 P.M. 30 P.M. 30 P.M.	Laug (Piazza di Spagna 81) Fendi (Via Borgognona 39) Ognibene-Zendman (Grand Hotel) Barocco (Via Emilia 88) Mila Schoen (Grand Hotel) Capucci (Via Gregoriana 56)
	11: 1: 3:	30 A.M. 30 A.M. 000 P.M. 000 P.M. 30 P.M.	Tita Rosi (Via Gregoriana 54) Galitzine (Via Veneto 84) CHILDRENSWEAR (Hotel Excelsior) Zingone FURS (Grand Hotel) Parodi, Pellegrini, Rossini & Porro, Soldano, Assunta, Melloni, Naldoni Fabiani (Via Condotti 11) Valentino (Via Corintino) (Not member of Camera Nazionale)

SEMI-ANNUAL WASHINGTON GIFT SHOW AT SHERATON PARK HOTEL

Contact: Little Bros. Shows, 220 Fifth Ave., 686-1677.

July 23-

July 26

Thursday July 20- July 22	COUTURE SHOWINGS IN MAI Thursday, July 20: Friday, July 21: Saturday, July 22: Contact: Camera de la M	9:30 A.M. 11:00 A.M. 12:30 P.M. 4:30 P.M. 6:30 P.M. 9:30 A.M. 11:00 A.M. 4:30 P.M.	Pedro Rodriguez-Alcala 54 Herrera y Ollero-Almirante 9
Monday	PARIS COUTURE	CHAMBRE SYN	
July 24-	FALL SHOWINGS	LA COUTURE	
July 28			Rue Faubourg StHonoré, Paris 8, France.
	Mon., July 24:		Lepage, Vaughn
			Lapidus
		11:00 A.M. 12:00 Noon	Rabanne, Lepage, Esterel
		2:00 P.M.	
			Dior, Rabanne
		3:00 P.M.	Lanidus
		4:00 P.M.	
		5:00 P.M.	
		5:15 P.M.	Torrente
		5:30 P.M.	Dior
	Tues., July 25:	9:15 A.M.	Courreges
		10:30 A.M.	Balmain
		12:00 Noon	Lanvin
		1:30 P.M.	Hercey
		2:00 P.M.	Courreges
		2:30 P.M.	Venet
		3:00 P.M.	Lanvin, DeRauch
		3:30 P.M.	Chanel
		5:00 P.M. 5:30 P.M.	Molyneux, Venet
		J:30 P.M.	Courreges
	Wed., July 26:	9:15 A.M.	Givenchy
		10:30 A.M.	Courreges
		11:00 A.M.	Ungaro
		12:30 P.M. 2:30 P.M.	Scherrer
		3:00 P.M.	Patou, Ungaro Givenchy
		3:30 P.M.	Chanel, Esterel
		4:00 P.M.	Laroche
			Ungaro
		6:30 P.M.	Carven
	Thurs., July 27:	9:30 A.M.	Laroche
			Patou
		11:30 A.M.	
		2:15 P.M.	
		3:45 P.M.	
		5:15 P.M.	
			et - St. Laurent
		10:30 A.M.	Griffe
	Fri., July 28:	20 2 22	
	Note: Cardin: July 24	- 28, 3:00 P.	М.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday July 23- July 26	"You Can Do More with H With Good Personnel"; S Credit Cards; Through S Sun., July 23 11:00 A.M	San., July 23: Conventable of ashion Trends"; Tues., Solving Insurance Problems Simplified Stock Control St8:00 P.M.; July 24-26, 581, 1000; or Retail Jen	11:00 A.M. to 6:00 P.M.
Beginning Monday July 24	OPENING: HOLIDAY COLLECTION "The Great Put-Together appointment. Contact:	LADY MANHATTAN for Holiday Dressing" Valerie Winters, 765-12	1407 BROADWAY SHOWROOM - 15TH FLOOR continuous showings, by
Beginning Monday July 24	COATS & SUITS FROM ARGENTINA Felix Friedenbach of Ar capes of wool and vicum Martinez-Tecco, 564-082	a. Continuous by appoint	350 FIFTH AVENUE ROOM 4013 llection of coats, suits and thent. Contact: Gabriel
Thursday July 27 4:00 P.M. Cocktails	PRESS PREVIEW OF NEW DINNERWARE Introduction of new lin Gilda Yolles Mintz, at	LENOX CHINA e of informal dinnerware. Ruder & Finn, PL. 9-1800.	FOUR SEASONS-POOL REST. 99 EAST 52ND STREET By invitation. Contact:
July 30- August 4	CHICAGO GIFT SHOW AT Mc Contact: Maxine or Rob	CORMICK PLACE & PALMER HO	OUSE, CHICAGO. , 220 Fifth Ave., 686-1677.
Tuesday August 1- August 18	11:00 and 4:00 daily.	CELANESE FIBERS COMPANY ng-Summer '73 fashion/fab For manufacturers, Aug. 1 ontact: 867-2000, ext. 2	SHOWROOM - 6TH FLOOR oric directions. Hours: 9:00, 1-18. For retailers, Aug. 14-
August 1	3:00 P.M., MILLIKEN, Pr	ess Preview, 1045 Sixth A	ve., OX. 5-1200. (See below)
Wednesday August 2 3:00 P.M.	FALL-WINTER COLLECTION By invitation. Also Au	NORMAN NORELL gust 9 at 3:00 P.M. By r	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR reservation. Contact: CH.4-5452.
Wednesday August 2- August 24	SPRING/SUMMER '73 FABRIC SHOWING "Fashion Promenade" a Hours: 9:15 A.M. and 4 OX. 5-1200, ext. 435.	MILLIKEN a walk-through display of: 00 P.MAug. 2,3,8,9,10	1045 SIXTH AVENUE (39TH ST SHOWROOM - 7TH FLOOR color, fashion, fabrics. ,15,16,17,22,23,24. Contact:
Sunday August 6- August 8	Elkin, Erica, David Evin	ns, Howard Fox, John Jerr oson, Dominic Romano. Pu	ESSEX HOUSE 10TH FLOOR and Baker, Delman, Newton o, Julianelli, Herbert Levine, blicity: Billie Gould,

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday August 7 8:30 A.M.	Industries Association, Footwear Retailers of Ame	NATIONAL SHOE FAIR (200 MADISON AVENUE) al show - men's, women's and ching designers. Co-sponsored by: Inc., National Shoe Retailers A erica. Exhibits at Waldorf-Ast n: \$20.00 per person. Contact:	American Footwear Association, Volume
Monday August 7 5:00 P.M 7:00 P.M. Cocktails	Center in cooperation with Consul General of Greece	GREEK TRADE CENTER & NATL SHOE RETAILERS omen's and children's shoes and ted by Nicholas S. Kahramanis, th National Shoe Retailers Asso, the Honorable John Bilimatsis. m, Wertheim & Assoc.,753-8273 (. 7-11).	director, Greek Trade ., under auspices of By invitation.
Tuesday August 8 3:00 P.M.		GALANOS (2254 S. SEPULVEDA, L.A.) 213-272-1445.	HOTEL PLAZA CRYSTAL ROOM
August 9	10:30 A.M. NORMAN NORELL	SECOND SHOWING. Contact: CH.	4-5452.
Beginning Thursday August 10	& CRUISE COLLECTION	LADY PARKLEY BY PHILIPPE VENET tions. By appointment. Contac	1411 BROADWAY ROOM 1785 t: Sara Wish Rubin,
August 13- August 18	NEW YORK GIFT SHOW at New Contact: Little Bros Sho	V York Coliseum ows, 220 Fifth Ave., 689-7147.	
Wednesday August 16 5:00 P.M 7:00 P.M.	PRESS PREVIEW OF MEN'S SPORTSWEAR Presentation of "Octagon Publicity: Irv Silver, L	CLUBMAN (1290 SIXTH AVENUE) Limited" men's slacks. By T. 1-8420.	HAMPSHIRE HOUSE COTTAGE invitation.
August 19	CHICAGO READY-TO-WEAR RES	SORT AND EARLY SPRING MARKET WE	EK
August 19	DALLAS READY-TO-WEAR RESO	ORT AND EARLY SPRING MARKET WEE	K
August 21	REPUBLICAN NATIONAL CONVE	ONTION IN MIAMI, FLORIDA (Aug.	21 - 24)
Tuesday August 22 8:30 A.M.	BREAKFAST SHOW	GLAMOUR MAGAZINE; & CELANESE Barbara Telfer, 689-5900, ext	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR . 566.
Tuesday August 22- August 24	Three-day Spring and Summ Co-chmn: Diana Adler-Rob	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) er '73 fabric exhibit, 10:00 A ert Leonard Corp.; Marilyn Kar rices:(including color card)\$4 3940.	SUITE 1722 .M. to 5:00 P.M. nes.Creative Mgr

DATE	WHAT'S GOING ON GIVEN BY	WHERE		
Tuesday August 22- August 25	TWENTY-SIXTH WORLD COMITE INT'L D'ESTHETIQUE HOTEL AMERICANA CONGRESS OF C.I.D.E.S.C.O. ET DE COSMETOLOGIE "Science Gives Beauty a New Look for the Seventies" International Committee for Esthetics and Cosmetology meeting for the first time in America. (Press, Mon. Aug. 21,5:00-7:00 P.M.) Contact: Woodworth-Dana,635 Madison,758-6728.			
Wednesday August 23 11:30 A.M.	CUSTOMER SHOWING: BERGDORF GOODMAN JERRY SILVERMAN FASHIONS Showing of Fall-Winter collection by Shannon Rodgers for Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	5TH FLOOR MISS BERGDORF r Jerry Silverman.		
August 25	CALIFORNIA READY-TO-WEAR RESORT AND EARLY SPRING MARKET	WEEK		
Sunday August 27 6:00 P.M 8:00 P.M. Cocktails	BENEFIT SHOW FOR ALEXANDER'S SOUTHAMPTON HOSPITAL Fashion show by Alexander's. Commentator: Francine Far director and vice president. Tickets: \$100 per couple. Southampton HospitalElaine Benson, 516-283-2600; Alex Obolensky Assoc., 1010 Third Ave., 421-8266.	Public relations:		
Saturday Sept. 2- Sept. 5	SEMI-ANNUAL MENSWEAR S.E.H.M. SHOW IN PARIS Presented by Salon Européen de l'Habillement Masculin. 8, rue de Richelieu, 75 Paris. New York Contact: Frencisixth Ave., 582-4960.			
Saturday Sept. 2- Sept. 7	INTERNATIONAL LEATHER SEMAINE INTERNATIONALE WEEK IN PARIS DU CUIR Contact: M. de Cardellac, 2, rue Edouard VII, 75-Paris N.Y. Contact: French Trade Shows, 1350 Sixth Ave., 582			
Sunday Sept. 3- Sept. 6	IGEDO-INTERNATIONAL TRADE FAIR IN DUSSELDORF. Contact: GmbH, 4 Dusseldorf, Freiligrathstrasse 28; or in N.YChamber of Commerce, 582-7788.			
Sept. 4	LABOR DAY (Monday) - Legal Holiday			
Beginning Tuesday Sept. 5	HOLIDAY, RESORT, EARLY CORO, VENDOME & SPRING JEWELRY OSCAR DE LA RENTA Continuous showings by appointment. Contact: Tony Dee	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR, WI. 7-1329.		
Wednesday Sept. 6 11:30 A.M.	PRESS SHOWING:GIVENCHY BERGDORF GOODMAN NOUVELLE BOUTIQUE Showing of Fall and Winter collection. For press and c invitation. Publicity: Suzanne Butterfield, PL. 3-730			
Thursday Sept. 7 9:00 A.M.	OPENING: HOLIDAY & RAY AGHAYAN/BOB MACKIE RESORT COLLECTION (8636 MELROSE AVE., L.A.) By appointment. Also, Tues., Sept. 12 at 9:00 A.M. Or through Sept. 16. Contact: Marjorie Plecher, 213-657-	by appointment		
Thursday Sept. 7 11:30 A.M.	CUSTOMER SHOW: FALL BERGDORF GOODMAN FASHIONS BY JEREMY By Alan Phillips for Jeremy. Publicity: Suzanne Butte	5TH FLOOR MISS BERGDORF rfield, PL. 3-7300.		
Cont 0	TRITTON NOW STEAD D 1 W 1 1 1 4 A 1 1 A 1 TO 1	dans of Cumdorm		

Sept. 9 JEWISH NEW YEAR - Rosh Hashonah (Saturday) - Begins Friday at Sundown.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE		
Monday Sept. 11	BENEFIT SHOWING: FASHIONS BY TRIGERE	BERGDORF GOODMAN	4TH FLOOR		
6:00 P.M.	York Metropolitan Commit	her Fall, Winter collection to tee for UNICEF. Price: \$25.00. Suzanne Butterfield, PL. 3-7300	Invitations will		
Monday Sept. 11- Sept. 13	SPRING BOYS' & YOUNG MEN'S MARKET WEEK National Youth Market tra Assn. Contact: 594-513	BAMA ade show by Boys' & Young Men's	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREE Apparel Manufacturers		
Sept. 12	9:00 A.M., RAY AGHAYAN/BO	OB MACKIE, Hotel Gotham, Private	e Suite.		
Tuesday Sept. 12 9:30 A.M.	FALL AND WINTER FUR COLLECTION Coffee at 9:30, followed Vera Bacal, CI. 7-1388.	MAXIMILIAN by show at 10:00. By invitati	20 WEST 57TH STREET SALON - 3RD FLOOR on. Publicity:		
Tuesday Sept. 12 11:30 A.M.	OPENING OF RESORT COLLECTION For press, by invitation Contact: 354-6340.	HALSTON Also 3:00 P.M. Thereafter by	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR y appointment.		
Wednesday Sept. 13 9:30 A.M.		GUCCI 11-Winter fashions and accessor: tact: Hamra Associates, 748 Le			
Wednesday Sept. 13 11:30 A.M.	PRESS & CUSTOMER SHOW: JEAN LOUIS SCHERRER Showing of exclusive Fall Suzanne Butterfield, PL.	BERGDORF GOODMAN 1, Winter collection. By invita 3-7300.	3RD FLOOR COUNTRY CASUALS ation. Publicity:		
Wednesday Sept. 13 2:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Contact:	BEN KAHN COUTURE (150 WEST 30TH STREET) Ernest Graf, BR. 9-0633.	HOTEL PLAZA GRAND BALLROOM		
Sept. 18	JEWISH HOLIDAY - Yom Kipp	our (Monday)			
Sept. 18- Sept. 24	TWENTY-SEVENTH NATIONAL SWEATER AND KNITWEAR WEEK Contact: Edward A. Brandwein, Nat'l Knitted Outerwear, 51 Madison, 683-7520.				
Tuesday Sept. 19	PRESS & CUSTOMER SHOW: TIKTINER COLLECTION	BERGDORF GOODMAN	3RD FLOOR		
11:30 A.M.	Showing of exclusive Fall Suzanne Butterfield, PL.	1-Winter collection. By invita 3-7300.	tion. Publicity:		
Tuesday Sept. 19 12:30 P.M.	PREVIEW: FALL AND WINTER COLLECTION By invitation. Contact:	BEN KAHN AT CARTIER 838-7387.	4 EAST 52ND STREET		
Sept. 19 12:30 P.M.	LUNCHEON SHOW: FALL & WINTER COLLECTION Fall and Winter collection	TIZIANI OF ROME on by Tiziani of Rome. Reserva	HOTEL PLAZA TERRACE ROOM tions (\$6.50):		
Luncheon	PT 0-7010 Complement	1 - 1 - 11 Di-	- Dr 2 5726		

Fall and Winter collection by Tiziani of Rome. Reservations (\$6.50): PL. 9-7010. Coordinator and commentator: Mary Alice Rice, PL. 2-5726.

Luncheon

	DATE	WHAT'S GOING ON GIVEN BY WHERE	
	Beginning Tuesday Sept. 19	OPENING OF RESORT NANTUCKET ORIGINALS COLLECTION Continuous showings by appointment. Contact: George Rappaport, 244-3558.	
	Wednesday Sept. 20 11:00 A.M.& 3:00 P.M.	FALL FASHIONS AT ALEXANDER'S 3RD FLOOR BENEFIT SHOW For benefit of American Cancer Society. Tickets: \$10.00. Chairman: Mrs. Edward F. Hutton. Commentator: Mrs. Francine Farkas. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266.	
	Wednesday Sept. 20 11:30 A.M.	PLAZA IMPORTS— PRESS & CUSTOMER SHOW Exclusive European imports. By invitation. Publicity: Suzanne Butterfield, PL. 3-7300, ext. 397.	
	Sept. 21- Sept. 26	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT EDEN ROC HOTEL, MIAMI BEACH, FLORIDA. Contact: 20 East 14th St., Miami, Florida, 305-358-2985.	
	Sept. 21- Sept. 29	SEVENTEEN SWEDISH READY-TO-WEAR MANUFACTURERS, HOTEL GOTHAM, PRIVATE SUITE Contact: Swedish Trade Commissioner, 111 Prospect, Stamford, Conn. 203-359-3870.	
	Tuesday Sept. 26 11:30 A.M.	PRESS & CUSTOMER SHOW BERGDORF GOODMAN 5TH FLOOR FALL FASHIONS BY KASPER MISS BERGDORF Publicity: Suzanne Butterfield, PL. 3-7300.	
	Wednesday Sept. 27 Afternoon	PRESS & CUSTOMER SHOW: BERGDORF GOODMAN 4TH FLOOR EMERIC PARTOS Presentation of Emeric Partos' exclusive Fall and Winter fur collection for Bergdorf Goodman. Invitations will be issued. Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	
	Oct. 1- Oct. 5	FASHION FAIR IN MUNICH, GERMANY. Contact: Gerald Kallman, 201-653-3304; or Mode Woche, 13 Theriesenhoehe, Munich 14, Germany.	
	Oct. 8- Oct. 12	"INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Nezia Manyas at Roy Blumenthal, Int'l Assoc., 1 E. 57 St., TE.8-2930.	
positiva (que	Wednesday Oct. 11 10:00 A.M.	FALL FUR GEORGES KAPLAN 730 FIFTH AVENUE SALON By invitation. Contact: Arthur Coopchik, CI. 6-3416.	
	Oct. 17	READY-TO-WEAR BOUTIQUE AND KNITWEAR COLLECTIONS IN FLORENCE (Oct. 17-21)	
	Saturday Oct. 21- Oct. 26	PRET-A-PORTER SALON INTERNATIONAL DU PARC DES EXPOSITIONS SHOWINGS IN PARIS PRET A PORTER FEMININ PORTE DE VERSAILLES International ready-to-wear Spring and Summer showings in Paris. Contact: (Paris) Bruno de Roselle, 69, rue de Richelieu, 75 Paris 2. Contact: (N.Y.) French Trade Shows, 1350 Sixth Ave., 582-4960. Press (N.Y.): French Apparel Center, 11 West 42nd St., 354-8620.	
	Sunday Oct. 22- Oct. 26	IGEDO INTERNATIONAL TRADE FAIR IN DUSSELDORF. Contact: Int'l Modemesse GmbH, 4 Dusseldorf, Frieligrathstrasse 28; or in N.Y German American Chamber of Commerce, 582-7788.	
	Oct. 26- Oct. 28	LONDON FASHION FAIR, Grosvenor House, Park Lane, London W1, England. Contact: Mrs. Maureen Panayotidis, Clothing Export Council, 54 Grosvenor, London.	